

What we do

In today's tough, competitive market where firms are under-staffed and burdened with greater workload and accountability, it is no longer acceptable for a marketing research firm to be a detached supplier. Insignia recognizes this and strives to become an integral member of the marketing team – working in partnership with its clients.

And it shows – in Insignia's:

- eagerness and willingness to get involved
- keen sensitivity to both management and marketing issues
- dedication to first-class quality research and client service
- commitment to problem-solving
- willingness to "take a stand", providing clear and specific

direction

© 2007, Insignia Marketing

Research